

Market/Employer Demand Survey

<School Name>, proposed to be located at <Proposed Address of School>, is performing a market and employment viability survey. Please take a few moments to answer the following questions so that we might better understand your needs, desires and requirements as potential employers of our anticipated graduates. This survey should not take more than 10 minutes of your time, and a self-addressed stamped envelope is enclosed for the survey's return. Thank you in advance for your participation!

SECTION 1: Program Description (to be completed by the proposed school)

A. Training Program & clock hours:	
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Program Name

Total Clock Hours

B. Program Overview:

C. Program Course (Topic/Subject) Breakdown:	Clock Hours
<i>Sample</i>	

D. This training prepares students for these entry-level positions:

E. Name and address of company completing this survey: Company/Business Name, Address, City, State Zip Code
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F. Name, title and phone/fax and/or email of person completing this survey: Name, Title, Phone, Fax and/or Email

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SECTION 2: Employer Feedback

Question #1

How many people did your company hire for the position(s) listed under Section 1D:

- a. two years ago? _____
- b. one year ago? _____
- c. this year? _____

Question #2

How many people do you anticipate hiring in the upcoming year for the listed position(s)? _____

Question #3

On a scale of 0-to-5 with 5 being the most desirable, please rate the above training program as it meets the employment needs of your company.

0 1 2 3 4 5

Question #4

In your opinion, is there a current local need for this training? Yes No

In your opinion, is there a current statewide need for this training? Yes No

Question #5

How does your company view the industry's future local and statewide employment market for these jobs?

- Increasing
- Decreasing
- Remaining the same

Question #6

Taking into account the training described in Sections 1B and 1C, what additional training or skills, if any, would your company like to see in an applicant? (Possible examples: more "soft" skills, more hands-on training, more emphasis on writing, etc.)

Comments:

Question #7

Based on the above training description, would your company consider employing graduates of this program?

- Yes
- No

Comments:

Question #8

Do you have anything to add that would be helpful to us as we develop this program?

Comments: